

Position Description: Health Program Director

Background

NC Child takes a comprehensive approach to child health, recognizing that whole person health includes physical, mental, and oral health, as well as environmental health. Healthy children need a healthy neighborhood, healthy parents, access to nutritious food, family economic security, health care, and nurturing relationships in their homes and community settings.

Health systems in North Carolina should offer every child and family – whatever their race, ethnicity, or zip code – the opportunity to thrive. This position will be focused on leading health policy action, coalition advocacy, and supporting a team of advocates working towards effective and equitable health systems.

How to Apply

To apply, please review the full job description below, and then complete the application form at: <https://ncchild.org/careers/health-director/>

Deadline to Apply: November 23, 2020

About NC Child

NC Child builds a strong North Carolina by advancing public policies to ensure that all children—whatever their race, ethnicity, or place of birth—have the opportunity to thrive. NC Child is a 501(c)(3) nonprofit organization based in Raleigh, NC. NC Child is an equal opportunity employer. We encourage people of all backgrounds to apply for this position.

Position summary

The Health Program Director leads administrative and legislative health policy efforts, with a heavy emphasis on public health insurance policy, and oral health. The Health Program Director is a senior leadership position responsible for convening and supervising NC Child's internal Health Team. In addition, the Child Health Program Director serves in a critical public role for the agency, representing NC Child at the federal, state, and local levels. They serve as a spokesperson on health policy issues for the press. They are a strong leader and facilitator, able to dive into the details of Medicaid policy while keeping the long-term vision and strategy at the forefront.

The position requires a deep commitment to consumer voice, centering the experiences and voices of families whose children rely on public health insurance coverage, and working to advance racial equity in health policy. The Health Program Director will collaborate with a wide range of health advocates, state and local government entities, and other stakeholders to advance child and family health.

Position type	Full time, Permanent
Salary range & compensation	NC Child offers a competitive salary and benefits package, including health and dental insurance, paid sick days, vacation, family leave, and a commitment to professional development. The salary range for this position is \$66,000-\$76,000/year, depending on training and experience.
Reports to	Executive Director

Responsibilities

- Policy Knowledge
 - Demonstrate expertise across a wide range of health policy issue areas, with specific focus on Medicaid, NC Health Choice (CHIP), and the Affordable Care Act. This expertise should include both knowledge of the program details, as well as an understanding of the political context.
 - Research emerging health policy issues. Brief staff and allies to ensure informed decision-making on policy actions.
- Policy Action
 - Monitor all important child health related policy issues at the federal and state level. Assess the impact of those policies on the children of North Carolina in consultation with national, state, and local issue experts and communities impacted by the policy proposals.
 - Work with the NC Child advocacy team to develop and implement state and federal advocacy campaigns.
 - Develop and maintain strong working relationships with NC Department of Health and Human Services staff on priority issues.
 - Work with the Public Engagement Director to build and nurture effective multi-organizational coalitions on children’s health campaigns.
- Coalition Advocacy
 - Lead the NC Child Advocacy Network Health Working Group.
 - Support NC Child’s Community Engagement team in parent engagement and advocacy efforts.
 - Participate in state-level coalitions, task forces, and workgroups that advance NC Child’s health policy priorities.
- Policy Communications

- Regularly provide expert content to the NC Child Communications Team:
 - Contribute regularly to the NC Child blog and social media accounts; and
 - Serve as the primary media spokesperson for health issues for NC Child.
- Research and write policy briefs and factsheets to advance policy priorities.
- Fund development
 - Lead grant writing and reporting for foundation grants supporting NC Child’s health program, with support from other colleagues.
- Administrative
 - Convene the NC Child Health Team
 - Lead annual strategic planning for NC Child’s Health Program
 - Supervise Health Program staff
 - Serve on the NC Child Advocacy Directors Team

Qualifications

Candidates should demonstrate a strong commitment to racial equity, and to centering the voices of children and families in their advocacy.

Candidates should demonstrate training and/or work experience in:

- Health policy analysis, including the analysis of proposed regulatory and legislative policy, development of public commentary, and translation of policy analysis for advocacy purposes.
- Advocacy campaign planning and execution, including experience at a leadership level in designing and executing policy campaigns.
- Public speaking to diverse audiences including policy makers, community members, and other stakeholders.
- Team management, including staff supervision, coaching, and training.
- Meeting facilitation, including experience facilitating cross-sector and cross-agency meetings.
- Strong written and verbal communication skills; and
- Minimum of a Bachelor’s Degree, with academic training in health policy.

Bonus Skills & Experience

The following skills and/or experience are NOT required. However, please let us know if you bring any of these assets to the organization:

- Bilingual in Spanish/English.
- Training or experience with other components of NC Child’s health work, including environmental health, behavioral health, and/or child development.

- Advanced degree in a related field (such as Public Health, Social Work, or Public Administration).

Position Requirements

The Health Program Director is a full-time position (40 hours/week). The Health Program Director must be able to travel to Raleigh regularly and easily. They must be available for some evening and weekend work. NC Child staff are working 100% remotely during the pandemic. Typically, NC Child encourages staff to work from home as well as at the office. Post-pandemic, we anticipate that the Health Program Director will be needed in Raleigh and at other locations around the state on a regular basis. NC Child reimburses staff for all mileage traveled to project sites in their personal vehicles at the standard IRS rate.