

Make every child count!



NC Child
The Voice for North Carolina's Children

USE *these* CENSUS MATERIALS in your CHILD CARE CENTER

● CENSUS DAY EARLY CHILDHOOD CURRICULUM FOR APRIL 1ST

Age-Appropriate Lessons and Activities from the US Census Bureau

“I Count, You Count” Activity for 2-year-olds

“Transportation: On Our Way to Being Counted” Activity for 3-year-olds

“World of Animals” Activity for 3-year-olds

“Jobs in my Community” Activity for 4-year-olds

Story and Activity Book: “Everyone Counts”

Song: “Everyone Counts”

Coloring Book: “Who’s Counting Me?”



bit.ly/censuspreK



bit.ly/whoscountingme

● VIDEO CONTENT FOR SOCIAL MEDIA

“What’s up with the Census?” Video for parents of young children from NC Child.



bit.ly/wucensus

● 2020 CENSUS KIT FROM SESAME WORKSHOP

Includes posters, handouts, videos, and social media graphics aimed at young children and their parents, in English and Spanish.



bit.ly/SesameCensus

● HANDOUTS FOR PARENTS

“Kiss them, then count them” (English and Spanish)



bit.ly/KissCount2pg



FLIP PAGE FOR MORE!



POSTERS “KISS THEM, THEN COUNT THEM”

ENGLISH



bit.ly/kisscount

SPANISH



bit.ly/kisscountEsp

Explore outreach materials in other languages - bit.ly/censusOR



SAMPLE ARTICLE FOR YOUR CHILD CARE CENTER NEWSLETTER

Dear parents,

April 1 is a very important day – Census Day!

Once every ten years, the US Census Bureau counts every single person living in the US. This count determines funding for roads, schools, fire and police departments, health care, senior programs, and yes, CHILD CARE funding! It is very important that you count every person living in your household on Census Day – even brand-new babies. Many people forget to count babies and young children. That means less funding in our community.

Soon you will get a postcard in the mail from the US Census Bureau with a link to fill out the Census form. Filling out the Census is fast and easy, and you can do it online. All Census data are completely private.

Thank you for making sure every child counts in the Census!



QUESTIONS? CONNECT WITH US!

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