The Year in Review:

2019 IMPACT REPORT

When every child in North Carolina has the opportunity to thrive, we all benefit. As we look back at 2019, we are so grateful that you joined us as a voice for children in North Carolina.

Your Voice for Children Matters

Despite an incredibly challenging political climate in 2019, you helped us to win critically important policy victories for kids and families.

Because you continue to join us in advocating for policy solutions that will benefit all children and families in North Carolina, we know that children and families have the opportunity to thrive now and in the future.

Big Wins for Kids and Families

Your voice for children made a huge difference for kids and families in North Carolina in 2019.

Clean Water in Child Care Centers: Thanks to your public comments, North Carolina passed a new rule that protects 230,000 babies and young children from exposure to lead in the drinking water at their child care centers. You also helped us advocate for NC to receive federal funding so it’s easier for centers to comply. North Carolina is one of a few states with limits on lead in water at child care centers, and you are a big reason why.

Funding to Implement ‘Raise the Age’: Your support helped to secure $77 million in additional Raise the Age funding from the state legislature. As a result, more than 20,000 children and teenagers will be effectively served in the juvenile justice system and kept out of adult prisons.

More Children Have Healthy Smiles: Hundreds of advocates like you spoke up against an outdated regulation known as the “Prior Exam Rule”. When NC waived this rule in January, it decreased barriers for thousands of children, mostly in rural communities, who can more easily access preventive care for tooth decay – many for the first time in their lives.

Health Care Can’t Wait: Your tireless advocacy helped to build unprecedented support in the state legislature to get affordable health care to every parent and caregiver in NC last year. We know that you’re with us every step of the way as we continue to petition the legislature to expand Medicaid in North Carolina, and we won’t give up if you’re with us. This campaign is more important than ever as our state battles COVID-19.

Creating Stronger Communities Through Advocacy: Alongside our regional hubs, parent advisory council, youth advocacy council and community partners, you help us to build a strong Child Advocacy Network that positively influences public policy for children and families. As we bring more community voices like you into the conversation with decision makers, we can be an even stronger voice for children.
Why Health Care Can't Wait: Annie's Story

Name: Annie
Location: Wilmington, NC
Career in Early Childhood: 20+ years

“Many of my friends in New Hanover county are hard workers but can’t afford health insurance, so they go without it.”

Annie has not had health insurance since 2011 when she graduated college. She works full-time in early education and is also enrolled at UNC-W to obtain her teacher’s license and become a public school teacher. She’s able to get family planning at a local non-profit, and dental care thanks to a new plan with her employer. Recently Annie developed impetigo, a staph infection, and was very concerned about passing it on to the children. She babysits and pet-sits for a doctor, who generously wrote her a prescription. Unfortunately, that prescription cost $68, which is a good portion of her paycheck. “I’m so lucky that I didn’t have to go to a health center, because I would not have been able to afford it.”

**NC Child is fighting for Medicaid Expansion in North Carolina because parents, service workers, child care providers and early education teachers like Annie deserve to get the health care they need.**

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### 2019 Finances

#### 2019 Expenses: $1,678,680

- **Program**: 82.9%
- **Fundraising**: 7.7%
- **Admin**: 9.4%

#### 2019 Income: $2,057,224

- **Grants**: 84.5%
- **Individual Donors**: 5.5%
- **Corporate Gifts**: 2.2%
- **Earned Income**: 7.8%