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# Social Media Toolkit

— 2019 Child Health Report Card —

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# Accounts to Follow

Tag us in your posts!



@ncchild

@NCIOM



@ncchildorg

@ncinstituteofmedicine

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# Sample Facebook posts

Suicide is now the second leading cause of death among youth ages 10-17 in North Carolina. The 2019 Child Health Report Card takes a deep dive on all the data around children's health in NC. [bit.ly/2019chrc](https://bit.ly/2019chrc)

Our state earned an A in kids' access to health care! If you work on kids' health issues, check out the 2019 Child Health Report Card to see all of NC's grades. [bit.ly/2019chrc](https://bit.ly/2019chrc)

Failing marks for NC when it comes to poverty and kids' health. Get the 2019 Child Health Report Card, and find more data on how kids in NC are doing. [bit.ly/2019chrc](https://bit.ly/2019chrc)

# Sample Tweets

Suicide is now the second leading cause of death among youth ages 10-17 in North Carolina. Get the 2019 #ChildHealth Report card, and find more data on how kids in #NC are doing: [bit.ly/2019chrc](https://bit.ly/2019chrc) @ncchild @nciom

Our state earned an A in kids' access to health care! Get the 2019 #ChildHealth Report card, and find more data on how kids in #NC are doing: [bit.ly/2019chrc](https://bit.ly/2019chrc) @ncchild @nciom

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# Hashtags

#ChildHealth

#kidshealth

#NC

#healthcare

#youthsuicide

# Right-click to download the image

Download lots of shareable & printable infographics at [bit.ly/2019chrc](https://bit.ly/2019chrc)

